



**EXPO  
COM  
PR**



EXPORTING WITH ART...  
IS GROWING WITH POWER

# SAVE THE DATE

**AUGUST • 20-22 • 2026**

PUERTO RICO CONVENTION CENTER

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# INTRODUCTION

**EXPOCOMPR** is a non-profit organization that promotes commercial exchange between Puerto Rico and other countries, with a special focus on connecting companies that import and export products and services both within and outside our Island.

**EXPOCOMPR's** main objective is to provide an ideal environment for the exhibition and promotion of products and services, with the purpose of facilitating effective commercial exchange, enhancing brand image, and creating opportunities for marketing and direct sales to local and international clients.

**EXPOCOMPR** positions itself as the most important international event for commerce, media, tourism, and technology in the region, offering a unique and creative platform for companies and professionals to showcase their products and services to a multisectoral, engaged audience with high decision-making power. This edition will transform Puerto Rico into the epicenter of commercial exchange and strategic collaboration among Latin America, the Caribbean, and the Hispanic market in the United States, through its four key chapters: ExpoCommercial, ExpoMedia LATAM+, ExpoTourism, and ExpoTech, iGaming & Casino.

**EXPOCOMPR** opens the door to real business opportunities, strategic alliances, brand visibility, and international expansion. Participating as a sponsor, exhibitor, or thought leader in this event not only strengthens your company's presence but also drives its growth in a dynamic, innovative, and global environment.

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# CHAPTERS SCOPE & IMPACT



## **EXPOCOMMERCIAL**

The commercial section will be the heart of the event, bringing together thousands of participants from key sectors such as Commerce, Cybersecurity, Financial & Insurance Services, Agribusiness, Energy, Logistics, Construction, Biosciences, Advanced Manufacturing, and Professional Services. It will include country pavilion exhibitions, business matchmaking sessions, product and service showcases, specialized forums, and more.



## **EXPOMEDIA LATAM+**

The first expo dedicated to the creative and entertainment industries, from Puerto Rico to the world. It serves as a meeting space for Producers, Independent platforms, Digital creators, Artists, and Influencers. This chapter features networking activities, forums on artificial intelligence, monetization, and distribution, as well as an international showcase for Latin talent, in collaboration with industry leaders such as Telemundo, Univisión, ViX, WapaTV, Wapa América, OTT platforms, among others.

# CHAPTERS SCOPE & IMPACT



## EXPOTOURISM

A celebration of local tourism and its connection to Puerto Rico's culture, gastronomy, hospitality, nature, and all the treasures the Island has to offer. This chapter highlights domestic and sustainable tourism by promoting cultural and social experiences, along with exclusive value-driven offers that provide international visitors with an unforgettable experience, with Puerto Rico as their welcoming host. Additionally, international tourism representatives will have the chance to present their destinations, promote their national brands, and build partnerships and collaborations with participating countries.



## EXPOTECH, iGAMING & CASINO

This chapter opens a unique space where technology, app development, and gaming culture converge on one stage. It is designed to connect local and international talent with global industry leaders, showcasing the best of Puerto Rican innovation while attracting international players in technology, video games, virtual reality, artificial intelligence, and digital development. It will be the meeting point for creators, innovators, and digital entrepreneurs who live, build, and evolve within the digital world — a platform to export their ideas, expand their reach, and grow globally.

# EXHIBITORS FLOORMAP



EXHIBITORS / PAVILIONS	INVESTMENT
8x10 SPACE	\$ 1,700
Pavilion (4 spaces) 8X10	\$ 6,170
Pavilion (8 spaces) 8x10	\$ 12,170

Showcase your brand... Big business starts with visibility! Your space awaits at ExpoComPR 2026!

# INTERNATIONAL EXPOSURE AND CONFERENCE



## BUSINESS EXCHANGE

- Market Intelligence
- How to Do Business Locally and with Guest Countries
- Business Meetings between Buyers and Suppliers
- Business Networking and B2B Connections
- Export and Import Opportunities



## WORLD-CLASS SPEAKERS

- Growth Strategy with Artificial Intelligence
- Strategy in the Face of Tariff Uncertainty: Navigating the Turbulence
- Commerce in the Digital Age
- Logistics and Supply Chain

**\*\*NOTE\*\***

*Program and Agenda in  
Development*



## PRODUCTS & SERVICES EXHIBITION

- Country and/or Sector Pavilions
- Local and International Exhibitors
- Innovation and Support Services Showcase
- New Product Launches
- Social and Cultural Exchange
- ExpoMarket
- ExpoTaste



## LOCAL SPEAKERS

- How to Do Business in Puerto Rico, Laws and Incentives: Law 60
- Benefits and Advantages Offered by Puerto Rico: DDEC / INVEST PR
- Talent Selection and Retention
- Cybersecurity: Importance or Myth?
- Discover the Charms of the Island of Puerto Rico: Tourism / Discover PR